To cope with our rapid growth, we are looking for high caliber individual for the following position:

## **Marketing Assistant**

## **RESPONSIBILITIES:**

- To operate the day-to-day promotional and marketing activities of the company
- To carry out a wide range of corporate communication projects, as well as advertising, marketing and promotional campaigns
- To coordinate the communication between external and internal agents
- To monitor and report on all marketing activities and results

## **REQUIREMENTS:**

- University graduate in Marketing, Communication or related disciplines
- 1 year of related experience in marketing promotion. Experience in department store industry is preferred
- Energetic, independent, proactive, creative and innovative
- Proficient in written and spoken English, Chinese and Mandarin
- Able to develop strong relationship with key media and agencies

We offer competitive remuneration package including meal allowance, medical scheme, discretionary bonus, double pay and pension fund with excellent career exposure opportunities to the right candidate.

Interested parties, please apply with full resume in MS Word format with present and expected salary via e-mail to <a href="https://www.newyaohan.com">htt@newyaohan.com</a>
Company website: www.newyaohan.com
(Personal data collected will be used for recruitment purpose only)