



Visual Merchandiser

WHY WE WILL LOVE YOU

You are...

- Having a design-based education
- With a visual competence along with a keen eye for aesthetics
- Passionate about home furnishing, design and how people live at home
- Able to generate new ideas
- Able to draw, visualize and present an idea
- Able to work in a fast retail environment
- Enthusiastic towards working in a team
- Paying good attention to details with a customer-focused mindset
- Experienced in working with visual merchandising in a retail environment
- With basic communication skills in English
- With computer proficient with knowledge and experience of using relevant software (eg AutoCad)

WHAT YOU WILL BE DOING DAY TO DAY

- Utilize visual merchandising competence to strengthen the uniqueness of the IKEA identity in range presentation solutions in the store
- Actively contribute to the department action plan with initiatives that will grow the business and support long-term profitability and execute the agreed plans in close co-operation with other functions
- Utilize the knowledge of people's needs and dreams in the local market to plan and implement relevant, inspiring, affordable and commercial range presentation solutions that exceed our visitor's expectations
- Stay alert to the importance of safety and the visual impact for visitors
- Act quickly to exploit commercial opportunities and understand the impact of actions on the financial results
- Secure high quality, simplicity, efficiency and cost consciousness in planning and implementing all range presentation solutions by applying national directions and using global tools, proven solutions and best practices
- Actively contribute to gathering of insights about store layout and range presentation and translate this knowledge into relevant and inspiring store solutions that will support a convenient shopping experience and reflect the local needs of life at home
- Stay up to date with knowledge about home furnishing, retailing and trends in order to



generate creative directions that inspire and surprise visitors with a strong visual impression.

TOGETHER AS A TEAM

- To inspire and surprise visitors by presenting and communicating the IKEA home furnishing offer with strong visual impressions that exceed visitors' expectations

WHY YOU WILL LOVE US

From the deep forests in Sweden, we have spread our culture and values around the world. At the heart of our offer are our beautiful home-furnishing products and solutions, made with care for our planet, reaching millions of customers. At the heart of our business, are our wonderful co-workers representing diversity in all dimensions and passionate for life at home. We all contribute with our uniqueness and we want to grow and develop together. Our vision, "to create a better everyday life for the many people" inspires and guides us in everything we do. This is IKEA.

WHAT WE ALL HAVE IN COMMON

- Living our values
- Being your unique self, while respecting and including others
- A passion for home furnishing
- Performing & delivering while learning & developing
- Having fun!