



## **Visual Merchandiser**

### **Job responsibilities**

- Strengthen the uniqueness of the IKEA identity in range presentation solutions in the store by working with store layout, range presentation and vitality
- Actively contribute to the department action plan with initiatives that will grow the business and support long-term profitability and execute the agreed plans in close co-operation with other functions
- Utilize the knowledge of people's needs and dreams in the local market to plan and implement relevant, inspiring, affordable and commercial range presentation solutions that reflect a wide variety of styles, price levels, meet the many individual tastes and exceed our visitor's expectations
- Keep visitors in mind when working on the shop floor, minimize disruption and remain aware at all times of the importance of safety and the visual impact for visitors
- Work together with the Communication & Interior Design (Com&In) team and other functions, act quickly to exploit commercial opportunities and understand the impact of actions on the financial results
- Secure high quality, simplicity, efficiency and cost consciousness in planning and implementing all range presentation solutions by applying national directions and using global tools, proven solutions and best practices
- Actively contribute to gathering insights about store layout and range presentation and translating this knowledge into relevant and inspiring store solutions that will support a convenient shopping experience and reflect the local needs of life at home
- Stay up to date with knowledgeable about home furnishing, retailing and trends in order to generate creative directions that inspire and surprise visitors with a strong visual impression



## **Job requirements**

- Diploma or above education holder in design-based or related discipline
- Experience of working with visual merchandising in a retail environment
- Visual competence with a keen eye for aesthetics
- Ability to generate new ideas and to draw, visualize and present an idea
- Ability to work in a fast retail environment
- Customer-focused mindset and attention to detail
- Passionate about home furnishing, design and how people live at home
- Enthusiastic about assignments and working with others in a team
- Computer proficient with knowledge and experience of using relevant software (e.g. AutoCAD)
- Good communication skills in English